

Food & Beverage

At AutoMate Label Solutions, we have years of experience serving the Food and Beverage industry, ensuring quality and safety standards. Our diverse and customizable solutions, along with robust quality processes, guarantee standout labels and shrink sleeves at competitive prices without compromising quality. Our commitment to sustainability aligns with the expectations of eco-conscious consumers and regulatory bodies and is supported by a range of label options.

Trust AutoMate for a strategic approach that meets the unique needs of your business in the food and beverage industry, offering quality and excellence in customer service.

PRODUCTS

Warehouse and Shipping
Print-on-demand / Blank
Variable Data Print / Barcode
Merchandise Labels and Tags
Security and Tamper Evident
Durable and Harsh Environment

Prime Labels
Multi-ply Labels
RFID Labels
Shrink Sleeves
Flexible Packaging
Thermal Paper Rolls



CASE STUDY

Improving Label Performance in Low Temperature Environment

Challenge

A North American logistics company specializing in the distribution of frozen goods faced a critical challenge in their labeling process. The company operated in a freezer environment with temperatures plummeting to -40°F, where labels applied to products were consistently falling off during transit on high-speed conveyors across their four-story facilities.

Solution

AutoMate conducted an on-site visit to analyze the issue and collaborated with the logistics company to brainstorm viable solutions. The high-speed conveyors, combined with extreme temperatures, posed a unique challenge as the labels needed to adhere to a wide variety of substrates, including traditional corrugate, coated corrugate, plastic, film, and more. The existing labels were designed exclusively for traditional corrugate. The team identified, tested and proposed two adhesive solutions.

Result

The implementation of the selected adhesive solution proved highly successful. The relabeling rate, which was previously in double digits, plummeted to less than 1%. This significant reduction in relabeling not only enhanced operational efficiency but also led to substantial cost savings for the logistics company.



Advertising Allowance

We are the ONLY label provider that can put your brand message both on the shelf and in a customer's hands at the point of sale. Our unique partnership with our sister company IndoorMedia can help you reach more than 50 million shoppers at 9,000 grocery stores across North America. Leverage your label spend for revenue growth with AutoMate.

■ AUTOMATE LABEL SOLUTIONS

Boost Efficiency. Elevate your Brand.

We are a **WBENC Certified Woman-Owned** nationally recognized manufacturer of top-tier prime and operational labels, specialty printing products and thermal paper rolls. We have a passion for quality and deliver superior solutions that elevate our customers' brand image, boost operational efficiency, and inspire customer loyalty. We serve a diverse client base from Fortune 500 corporations to small businesses and our experienced team is ready to tackle any project.

■ DELIVERING RESULTS

Results Matter

We've earned our customers' trust by consistently delivering high-quality products on time, every time. Our commitment to excellence is ingrained in our values and service culture. Our customers trust us with their most critical and challenging projects because we deliver.

Knowledge and Experience

With a wealth of expertise and decades of experience, our team of experts is adept at delivering projects with precision, timeliness, and within budget constraints.

Thoughtful Solutions

Our dedicated team works tirelessly to deliver thoughtful solutions that not only meet your requirements but positively impact your bottom line.

Personal Attention

We consider you more than just a client; you are our valued partner, and we treat you accordingly. Whatever your needs may be, we are dedicated to making every effort to accommodate them.

Sustainable Options

Recyclable, Compostable, Dissolvable, Linerless and FSC Certified Materials, Zippered Shrink Sleeves, BPA-Free and Phenol-Free paper.

Our customers are our valued partners.

We work side by side every step of the way to deliver the optimal solution to meet your needs.



■ OPERATIONS CENTERS

Operations centers in MI, NC, NV, PA and TX allow us to strategically service customers across the United States.