



# Retail

Effective labels guide customers to their preferred product and provide them with the information necessary to make an informed purchase, as well as helping track inventory and shipping for the retailer. AutoMate Label Solutions provides product and operational labels, as well as pre-printed and blank labels to support your print-on-demand needs. We understand the challenge of managing the many types and variations of labels, printers and ribbons used in retail operations. Our printing programs are tailored to your specific needs and distribution challenges.

PRODUCTS

Warehouse and Shipping  
Print-on-demand / Blank  
Variable Data Print / Barcode  
Merchandise Labels and Tags  
Security and Tamper Evident  
Durable and Harsh Environment

Prime Labels  
Multi-ply Labels  
RFID Labels  
Shrink Sleeves  
Flexible Packaging  
Thermal Paper Rolls



■ CASE STUDY

## Streamlining Operations through VMI

### Challenge

A regional grocery store chain faced operational challenges due to difficulties in predicting label needs for their extensive range of SKUs. The unpredictability led to rush fees, potential delays, and operational inefficiencies.

### Solution

AutoMate Labels devised a Vendor Managed Inventory (VMI) plan to decouple production from delivery, providing a strategic solution to the client's challenges. The VMI plan allowed AutoMate to take responsibility for monitoring label inventory levels and proactively managing restocking.

### Result

The VMI plan successfully insulated the client from planning errors, preventing potential delays and break-in fees. The new process enabled more efficient production runs, reducing delays and associated costs.



### Variable Data Printing

Drive warehouse efficiency and track products seamlessly across the supply chain by labeling products with identifying numbers and text, including barcodes, QR codes and consecutive numbers.

### Receipt Tape / Thermal Paper Rolls

Turn the existing cost of receipt rolls into a profit generating tool with full color, magazine quality, custom printed receipt advertising. Custom printed receipts are a cost effective way to leverage valuable existing real estate on your receipts to advertise to your customers every time they make a purchase.





■ AUTOMATE LABEL SOLUTIONS

## Boost Efficiency. Elevate your Brand.

We are a WBENC Certified Woman-Owned nationally recognized manufacturer of top-tier prime and operational labels, specialty printing products and thermal paper rolls. We have a passion for quality and deliver superior solutions that elevate our customers' brand image, boost operational efficiency, and inspire customer loyalty. We serve a diverse client base from Fortune 500 corporations to small businesses and our experienced team is ready to tackle any project.

■ DELIVERING RESULTS

### Results Matter

We've earned our customers' trust by consistently delivering high-quality products on time, every time. Our commitment to excellence is ingrained in our values and service culture. Our customers trust us with their most critical and challenging projects because we deliver.

#### Knowledge and Experience

With a wealth of expertise and decades of experience, our team of experts is adept at delivering projects with precision, timeliness, and within budget constraints.

#### Thoughtful Solutions

Our dedicated team works tirelessly to deliver thoughtful solutions that not only meet your requirements but positively impact your bottom line.

#### Personal Attention

We consider you more than just a client; you are our valued partner, and we treat you accordingly. Whatever your needs may be, we are dedicated to making every effort to accommodate them.

#### Sustainable Options

Recyclable, Compostable, Dissolvable, Linerless and FSC Certified Materials, Zippered Shrink Sleeves, BPA-Free and Phenol-Free paper.

## Our customers are our valued partners.

We work side by side every step of the way to deliver the optimal solution to meet your needs.



■ OPERATIONS CENTERS

Operations centers in MI, NC, NV, PA and TX allow us to strategically service customers across the United States.